Peter Fang

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SUMMARY

Senior Product Manager with 7+ years of experience launching and scaling 0-to-1 consumer, B2B, and Web3/Crypto platforms across APAC and EU markets. Proficient in AI-assisted product engineering, leveraging AI tools and agentic workflows to accelerate architecture, prototyping, and specification refinement. Deeply hands-on across the full product lifecycle, from conceptual phase to go-to-market execution. Proven track record of streamlining operations and driving scalable user and revenue growth.

EXPERIENCE

Founding Product Builder, HyperPoker *Feb 2026 – Current*

- Built HyperPoker platform (POS and CRM for legal poker club venues) from 0 to 1
- Scaled to 10+ merchant venues in Taiwan, processing NT$200M+ worth of tournaments per month
- Scaled HyperPoker platform to 10k+ users (50% MAU) in under 6 months with a team of 5

Senior Product Manager, XY Finance *Mar 2024 – Feb 2026*

- Designed and launched SuperIntent (DeFi yield management app) across iOS and Web platforms
- Scaled SuperIntent from 0 to 200k users with 150+ DeFi protocols integrated across 10 EVM chains
- Launched a CEX-to-CEX cross-chain deposit solution, processing $12.5M+ within 6 months

Product Manager II (Global), Delivery Hero *May 2023 – Dec 2023*

- Expanded global pre-order capabilities, driving a ~10% volume uplift across APAC and EU markets

Senior Product Manager (APAC), Delivery Hero / foodpanda *June 2022 – May 2023*

- Implemented targeted anti-fraud controls in user onboarding and promo redemption, cutting GMV loss by ~0.5% across APAC

Product Lead (TW), Delivery Hero / foodpanda *Nov 2021 – June 2022*

- Drove PCI DSS compliance and high-impact launches across vendor adtech and P2P delivery
- Designed grocery integration solution, cutting grocery order fail rate by 4% and picking time by 5 mins
- Oversaw and scaled vendor POS integration coverage to over 15% of all active merchant partners

Senior Product Specialist (TW), Delivery Hero / foodpanda *Jan 2021 – Nov 2021*

Product Specialist (TW), Deliver Hero / foodpanda *Oct 2019 – Dec 2020*

- Spearheaded platform POS integration with 20+ vendor brands (2500+ outlets) solely
- Delivered rider cash-collection integration with local bank (CTBC) to increase fleet availability

Project Manager, TECO Electric & Machinery *Dec 2018 – June 2019*

Regional Sales Engineer, TECO Electric & Machinery *Jan 2018 – Dec 2018*

SKILLS

- Agentic Engineering (Claude, Codex, Grok) • Product Management (Jira, Linear)
- Data Analytics (SQL, BigQuery, LookerStudio, DuneSQL) • Wireframe/Prototyping

LANGUAGES

- Mandarin – Native Speaker
- English – Proficient

EDUCATION

Bachelor of Science, Engineering Science & Electrical Engineering *2012 – 2016*
National Tsing Hua University